



IT Resources Costs – Allocation & Trends

Large Nordic companies 2008-2009

IT spending allocation of a representative sample of large Nordic companies

IT spending levels for different types of IT resources

Total cost per stationary and laptop PC

Salaries for different types of IT professionals

Consulting fees for different types of IT services

It is not only absolute levels of IT spending that are changing in Nordic companies. In response to changes in prices of different IT resources, new technologies and other trends the companies are also reallocating their IT budgets, shifting spending from one IT resource area to another.

Current IT resource cost allocations and trends

Waagstein Research's report IT Resources Costs - Allocation & Trends 2008-2009 maps out the current IT resource costs allocations and trends in Nordic companies. In the report the allocation on IT resources (hardware, software, personnel etc) is shown. Furthermore, both Nordic companies' salaries for different types of IT staff and fees paid for different types of IT consulting services are presented and compared. In addition to this the report looks at the total costs for stationary and laptop PCs.

Waagstein Research's report IT Resources Costs - Allocation & Trends 2008-2009 is designed to:

- Report on the share of IT costs spent on different IT resources that are invested in the IT operations, such as hardware and staff, in Nordic companies.
- Provide cost key ratios for different IT resources such as IT staff cost per IT user.
- Present information on yearly total cost of ownership for basic configured stationary and laptop PCs.

Answering your key questions:

How does your spending on IT resources compare to other large Nordic companies in your industry?

What do other large Nordic companies pay for IT consultants?

How much do other large companies pay their IT employees?

How is the IT spending allocation expected to change?

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About Waagstein Research

Waagstein Research is an independent research company that provides IT governance services. Our focus is on the business and financial aspects of corporate IT operations.

Our customers are large Nordic companies and organisations and our target audience is decision-makers such as IT managers, IT strategists, financial managers and controllers.

Waagstein Research's industry-specific analysis, competitive insight and strategic advice give businesses the tools they need to optimise their IT operations.

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- Show the costs for different types of IT employees such as systems developers and support staff.
- Report on the costs for different types of IT consultants such as IT architect and project managers.

Method

The report is based on data collected from surveys of 190 large (500 or more employees) Nordic companies. The respondents are all leading decision makers with profound knowledge of their respective companies' IT spending. The data has been collected both through telephone surveys and benchmark studies.

The results from the survey are presented and analysed broken down by sector: Trade, Services, Manufacturing and Others. The others category includes companies that do not fit into any of the three industries, such as construction companies and electricity suppliers.

The composite Nordic figures are weighted to reflect the actual composition of industries among large Nordic companies.

Target Group

The report is written based on mainly the needs and requirements of the IT management of large Nordic companies. The target group of the report is primarily: CIO/IT managers, CFOs, Purchase managers, Outsourcing managers, Controllers, IT strategists, Consultants and CEOs. The report will however also be interesting for vendors of IT products and services in order to better understand their customers.

Price and delivery

The price of the report is EUR 1,950.

The report is delivered in both printed format and in a digital copy in PDF-format for free distribution within your organisation.

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April 2008