



IT & Telecom Costs 2007-2009

Large Nordic companies' budgets & forecasts

IT budgets from a representative sample of large Nordic companies

IT and telecom cost key ratios

Spending development and forecast 2004 to 2009

Allocation of IT costs on IT resources and functions

IT development spending

Answering your key questions:

How does your IT cost level compare to other large Nordic companies in your industry?

What differences are there in the allocation of IT resources?

How much do other large companies spend on IT development?

What is the cost of IT functions such as infrastructure, ERP and web?

Are large Nordic companies expecting continued reductions of telecom costs?

Despite increasing IT spending in the past few years, the IT costs ratios in Nordic companies have followed a downward trend because other key figures such as turnover and number of IT users have increased at faster rates. The question is whether or not IT spending will start to overtake the latter or continue increasing at slower rates. Another important issue is what will happen with the IT spending when and if there is an economic downturn in the next coming years.

Spending levels and cost allocations

Waagstein Research's report Nordic IT & Telecom Costs 2007-2009 maps out the IT costs and investments of Nordic companies in 2007 to 2009. In the report the IT costs levels as well as the allocation of spending is described and analysed. Both the allocation on IT resources (hardware, software, personnel etc.) and on IT functions (infrastructure, ERP etc.) is presented. Furthermore, Nordic companies' telecom budgets and forecasts are presented with key ratios such as telecom spending per employee and share of turnover.

Waagstein Research's report Nordic IT & Telecom Costs 2007-2009 is designed to:

- Provide IT cost key ratios for Nordic companies.
- Report on the share of IT costs spent on outsourcing.
- Show how the IT costs of Nordic companies are allocated on the resources that are invested in the IT operations such as hardware and staff.
- Report on the share of IT costs spent on new development.
- Display how the IT costs of Nordic companies are allocated on IT functions such as infrastructure and ERP systems.
- Provide telecom cost key ratios.

IT resources:

- Hardware
- Software
- Internal staff
- External services
- Data communications
- Facilities
- Outsourcing

IT functions:

- IT Infrastructure
- ERP system
- Other systems

IT processes:

- Development
- Other

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About Waagstein Research

Waagstein Research is an independent research company that provides IT governance services. Our focus is on the business and financial aspects of corporate IT operations.

Our customers are large Nordic companies and organisations and our target audience is decision-makers such as IT managers, IT strategists, financial managers and controllers.

Waagstein Research's industry-specific analysis, competitive insight and strategic advice give businesses the tools they need to optimise their IT operations.

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Method

The report is based on data collected from surveys of 189 large (500 or more employees) Nordic companies. The respondents are all leading decision makers with profound knowledge of their respective companies' IT and telecom spending. The data has been collected both through telephone surveys and benchmark studies.

The results from the survey are presented and analysed broken down by sector: Trade, Services, Manufacturing and Others. The others category includes companies that do not fit into any of the three industries, such as construction companies and electricity suppliers.

The composite Nordic figures are weighted to reflect the actual composition of industry among large Nordic companies.

Target Group

The report is written based on mainly the needs and requirements of the IT management of large Nordic companies. The target group of the report is primarily: CIO/IT managers, CFOs, Purchase managers, Outsourcing managers, Controllers, IT strategists, Consultants and CEOs. The report will however also be interesting for vendors of IT products and services in order to better understand their customers.

Price and delivery

The price of the report is EUR 1,950.

The report is delivered in both printed format and in a digital copy in PDF-format for free distribution within your organisation.

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