



Nordic IT Costs & Investments

Large and medium-sized companies 2006/2007

How does the level of your IT costs compare to other Nordic companies in your industry?

What are the most prioritised IT investments and in what areas are the largest cost reductions planned?

How is the allocation of your IT costs differ from other Nordic companies in the same industry?

Budgets and investment plans from a representative sample of large and medium-sized Nordic companies

Allocation of IT costs on invested resources

Allocation of IT costs on obtained functions

Allocation of resources on costs to evolve the business versus cost to revolve the business

Ranking of investment priorities and average size of these

The Nordic countries are currently experiencing a period of strong economic conditions. This is bound to have a strong effect on their IT spending patterns. While better market conditions usually lead to a greater willingness to invest in information technology, the question is whether the IT costs will be allowed to increase at the same or higher rate than the turnover and staffing levels. It is also interesting to know what areas receive the most funding and how cost increases for staff and consultants affect IT budgets.

Spending levels and cost allocations

Waagstein Research's report Nordic IT Costs & Investments 2006/2007 maps out the IT costs and investments of Nordic companies in 2006 and 2007. In the report the IT costs levels as well as the allocation of spending is described and analysed. Both the allocation on invested resources (hardware, software, personnel etc.) and on obtained functions (infrastructure, ERP etc.) is presented. Furthermore, a ranking of Nordic companies' investment priorities is presented. In addition, the report looks at what cost-saving opportunities the companies perceive there to exist and how large the potential savings are.

Waagstein Research's report Nordic IT Costs & Investments 2006/2007 is designed to:

- Provide comparison figures for the size of IT costs in Nordic companies
- Show how the IT costs of Nordic companies are allocated on the resources that are invested in IT such as hardware and outsourcing services
- Show how the IT costs of Nordic companies are allocated on the functions that are obtained from the invested resources such as IT infrastructure and ERP

Invested resources:

- Hardware
- Software
- Internal IT personnel
- External IT Services
- Data communications services
- Premises
- Outsourcing

Obtained functions:

- IT Infrastructure
- ERP system
- Other business- and administrative IT systems

IT processes:

- Costs to evolve the business (development & integration)
- Cost to revolve the business (other)

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About Waagstein Research

Waagstein Research is an independent research company that provides IT governance services. Our focus is on the business and financial aspects of corporate IT operations.

Our customers are large Nordic companies and organisations and our target audience is decision-makers such as IT managers, IT strategists, financial managers and controllers.

Waagstein Research's industry-specific analysis, competitive insight and strategic advice give businesses the tools they need to optimise their IT operations.

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- Show the percentage of resources used for IT development
- Provide decision support in negotiating IT budgets
- Offer support in making decisions on IT investments
- Help companies identify areas where there is a potential for costs savings.

Method

The survey, which is quantitative, has been carried out by means of a survey of leading decision makers such as CIOs, IT strategists, CFOs and CEOs in Nordic companies. The interviews were made in September/October 2006. The results from the survey is presented and analysed broken down by industry and size:

Industries: *Trade, Services, Manufacturing*

Size: *Medium-sized (25 – 100 MEUR), Large (>100 MEUR)*

Target Group

The report is written based on mainly the needs and requirements of the IT management of medium-sized and large companies. The target group of the report is primarily: CIO/IT managers, CFOs, Purchase managers, Outsourcing managers, Controllers, IT strategists, Consultants and CEOs. The report will however also be interesting for vendors of IT products and services in order to better understand their customers.

Price and delivery

The price of the report is EUR 1,950.

The report is delivered in both printed format and in a digital copy in PDF-format for free distribution within your organisation.

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