



Use and satisfaction with IT funding models

Effectiveness of methods for allocation of decision rights on IT strategy

Comparison figures for IT governance and management costs

Attitudes towards IT as a strategic function for the company/organisation

Nordic IT Organisation 2006

Effective Governance Models

What is the effect of different IT funding models on meeting key IT goals?

To what extent does a decentralised model for deciding IT strategy and goals contribute to increasing the value?

Which IT funding model contributes the most to increase IT service quality?

The strategic choices a company or organisation makes concerning the IT governance structure of their IT function is a key determinant of the success of the IT function in providing value to the business/operations. This is because those choices create the environment in which the IT function must operate. With the wrong strategic decisions on IT governance, e.g. what IT funding model to use, even a very competent IT management will have to struggle to succeed in supporting the business/organisation with competitive services and prices.

There is no one IT governance model which fits all. What model is right for the individual company/organisation depends on how it is structured and what overall goals it has. For example, a company that has highly decentralised business operations might not be able to succeed in deploying a highly centralised IT operations model.

Methods for governing and managing IT

Most companies and organisation are trying to align IT as much as possible to the business/organisation in order to improve the IT support. However, it has to be recognised that there is often a trade-off between this ideal and costs. Too much power to the individual business/organisation unit might increase IT complexity and costs, while too much power to the central IT unit might stifle innovation and flexibility of the IT solutions. Finding the ideal balance between these two extremes is of key importance to the success of the IT function in terms of finding the best cost/value ratio.

Waagstein Research's report *Nordic IT Organisation 2006 – Effective Governance Models* maps out what key decisions Nordic companies and organisations' have made concerning the governance of their IT organisation. This entails looking at what IT funding models they have chosen, the methods for allocation of decision rights on IT strategy they are using and how successful the methods and models they have chosen have been in meeting key objectives.

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About Waagstein Research

Waagstein Research is an independent research company that provides IT governance services. Our focus is on the business and financial aspects of corporate IT operations.

Our customers are large Nordic companies and organisations and our target audience is decision-makers such as IT managers, IT strategists, financial managers and controllers.

Waagstein Research's industry-specific analysis, competitive insight and strategic advice give businesses the tools they need to optimise their IT operations.

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Waagstein Research's report Nordic IT Organisation 2006 is designed to:

- Enable a better understanding of how Nordic companies and organisations are governing their IT functions.
- Give an overview of how satisfied Nordic companies and organisations are with the IT governance models they are using.
- Show to what extent the governance models used are contributing to reaching key IT goals.
- Provide comparison figures for the costs of management & governance of IT in Nordic companies and organisations.
- Show how strategic the IT manager is considered by Nordic companies and organisations to the success of the company/organisation.

Method

The survey, which is quantitative, has been carried out by means of a survey of leading decision makers such as CIO, CFOs and CEOs in Nordic companies and organisations in the private and public sector. The interviews were made in April 2006. The results from the survey is presented and analysed broken down by sector and size:

Sectors: *Trade, Services, Manufacturing, Public sector*

Size: *Medium-sized (turnover 25 – 100 MEUR), Large (>100 MEUR)*

Target Group

The report is written based on mainly the needs and requirements of the IT management of medium-sized and large companies and organisations in the Nordic countries. The target group of the report is primarily: CIO/IT managers, CFOs, Purchase managers, Controllers, IT strategists, Consultants and CEOs. The report will however also be interesting for IT suppliers in order to better understand their customers.

Price and delivery

The price of the report is EUR 1,950.

The report is delivered in both printed format and in a digital copy in PDF-format for free distribution within your organisation.

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Prices are excluding VAT.

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