



Budgets and investment plans from a representative sample of large and medium-sized Nordic companies and organisations

Allocation of IT costs on invested resources as well as obtained functions

Prioritised investments and expected change in investment volume

Invested resources:

- Hardware
- Software
- Internal IT personnel
- External IT Services
- Data communications services
- Premises
- Outsourcing

Obtained functions:

- IT Infrastructure
- ERP system
- Other business- and administrative IT systems

New report:

Nordic IT Costs & Investments

2004/2005 Large and medium-sized organisations

- ***How does the size of your IT costs compare to other Nordic companies and organisations?***
- ***How are the IT costs in other Nordic companies and organisations allocated?***
- ***Will the outsourcing trend continue?***
- ***How will IT investments change in 2005?***
- ***What are the top priority IT investments for Nordic companies and organisations?***

The IT budgets of Nordic companies and organisations have been under continuing downward pressure during several years due to the economic recession and earlier over-investments. Now the economies in the Nordic countries are starting to improve much thanks to a global recovery. The question now however is whether IT budgets will be allowed to increase at the same pace as the revenues or whether they will be kept down. Another important issue is what investments companies and organisations will prioritise in the coming year.

Waagstein Research's report Nordic IT Costs & Investments 2004/2005 maps out the IT costs and investments of Nordic companies and organisations in 2004 and 2005. The size of the IT costs of companies in both companies and public organisations are reported. Furthermore, the allocation of IT costs on invested resources (hardware, software, personnel etc.) as well as the allocation on obtained functions (infrastructure etc.) are described and analysed. The expected change in IT investments between 2004 and 2005 as well as the types of planned investments which are prioritised are also reported.

Waagstein Research's report Nordic IT Costs & Investments 2004/2005 is designed to:

- Provide comparison figures for the size of IT costs in Nordic companies and organisations
- Show how the IT costs of Nordic companies and organisations are allocated on the resources that are invested in IT such as hardware and outsourcing services

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(+ corresponding data for country specific reports)	

About Waagstein Research

Waagstein Research is an IT research and advisory firm that focus on the business and financial aspects of corporate IT operations. Our customers are large companies and organisations. Our target audience is decision makers such as IT-managers, IT-strategists, financial managers and controllers.

Waagstein Research's industry-specific analysis, competitive insight and strategic advice give businesses the tools they need to optimise their IT business value and reach lower IT-costs.

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- Show how the IT costs of Nordic companies and organisations are allocated on the resources that are obtained from the invested resources such as IT infrastructure
- Provide decision support in negotiating IT budgets
- Offer support in making decisions on IT investments.

Method

The survey, which is quantitative, has been carried out by means of a survey of leading decision makers such as CIO, IT strategist, CFO and CEO in Nordic companies and organisations in the private and public sector. The interviews were made in September and October 2004. The results from the survey is presented and analysed broken down by sector and size:

Sector:

- *Trade*
- *Services*
- *Manufacturing*
- *Public sector*

Size (turnover):

- *Medium-sized (25 – 75 MEUR)*
- *Large (>75 MEUR)*

Target Group

The report is written based on mainly the needs and requirements of the IT management of medium and large-sized companies and organisations. The target group of the report is primarily: CIO/IT managers, CFOs, Purchase managers, Outsourcing managers, Controller, IT strategists, Consultants and CEOs. The report will however also be interesting for vendors of IT products and services in order to better understand their customers.

Price and delivery

Nordic report: EUR 1450. This includes an analysis of the Nordic countries as a whole.

Nordic report + one country specific report: EUR 1950

Nordic report + four country specific reports: EUR 2650, includes country specific reports for Sweden, Norway, Denmark and Finland.

Prices are excluding VAT.

The reports are delivered in both printed format and in a digital copy in PDF-format for free distribution within your organisation.

The reports are written in English and are ready for delivery.

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