



IT & Telecom Costs 2008-2010

Large Nordic companies' budgets & forecasts

IT budgets from a representative sample of large Nordic companies

IT and telecom cost key ratios

Spending development and forecast 2004 to 2010

Allocation of IT costs on IT resources and functions

IT development spending

The recent financial crisis and the beginning economic recession is creating a high level of uncertainty for Nordic companies as there as yet are no credible forecasts of the strength and duration of the downturn. The recession is however bound to have an impact on the IT and telecom spending in the companies. The question is how large the impact on IT costs will be and how the IT spending will develop in comparison with other key figures such as turnover and number of IT users. The research for this report was conducted during end of October/beginning of November and thus takes into account the effect of the recent financial crisis and it's influence on IT spending plans.

Spending levels and cost allocations

Waagstein Research's report IT & Telecom Costs 2008-2010 maps out both current IT & Telecom costs in Nordic companies as well as the trends. In the report the IT costs levels as well as the allocation of spending is described and analysed. Both the allocation on IT resources (hardware, software, staff etc.) and on IT functions (infrastructure, ERP etc.) is presented. Furthermore, Nordic companies' telecom budgets and forecasts are reported.

Waagstein Research's report Nordic IT & Telecom Costs 2008-2010 is designed to:

- Provide IT cost key ratios for Nordic companies.
- Show key ratio development as well as forecasts.
- Report on the share of IT costs spent on outsourcing.
- Show how the IT costs of Nordic companies are allocated on IT resources such as hardware and staff.
- Report on the share of IT costs spent on new development.
- Display how the IT costs of Nordic companies are allocated on IT functions such as infrastructure and ERP systems.
- Provide telecom cost key ratios.

Answering your key questions:

How will the recent economic development influence Nordic companies IT spending plans?

How does your IT cost level compare to other large Nordic companies in your industry?

What differences are there in the allocation of IT resources?

How much do other large companies spend on IT development?

What is the cost of IT functions such as infrastructure, ERP and web?

How are telecom costs expected to change?

IT resources:

- Hardware
- Software
- Internal staff
- External services
- Data communications
- Facilities
- Outsourcing

IT functions:

- IT Infrastructure
- ERP system
- Other systems

IT processes:

- Development
- Other

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About Waagstein Research

Waagstein Research is an independent research company that provides IT governance services. Our focus is on the business and financial aspects of corporate IT operations.

Our customers are large Nordic companies and organisations and our target audience is decision-makers such as IT managers, IT strategists, financial managers and controllers.

Waagstein Research's industry-specific analysis, competitive insight and strategic advice give businesses the tools they need to optimise their IT operations.

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Method

The report is based on data collected from surveys of 240 large (300 or more employees) Nordic companies. The respondents are all leading decision makers with profound knowledge of their respective companies' IT and telecom spending. The data has been collected both through telephone surveys and benchmark studies.

The results from the survey are presented and analysed broken down by sector: Trade, Services, Manufacturing and Others. The others category includes companies that do not fit into any of the three industries, such as construction companies and electricity suppliers.

The composite Nordic figures are weighted to reflect the actual composition of industry among large Nordic companies.

Target Group

The report is written based on mainly the needs and requirements of the IT management of large Nordic companies. The target group of the report is primarily: CIO/IT managers, CFOs, Purchase managers, Outsourcing managers, Controllers, IT strategists, Consultants and CEOs.

Price and delivery

The price of the report is EUR 1,950.

The report is delivered in both printed format and in a digital copy in PDF-format for free distribution within your organisation.

Prices are excluding VAT.

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