



Optimising IT Cost Control 2008

Large Nordic Companies

Review of 57 different IT cost control methods in 14 areas

Comprehensive explanation of benefits and design of each IT cost control method

Share of Nordic companies using the different IT cost control methods

Extent to which the IT cost control methods have been implemented

The key to achieve low IT costs in combination with high IT value is to implement strict measures of IT cost control and quality assurance. In order to succeed it is vital to understand what methods are available and used successfully by other companies as well as how to go about implementing them.

Review and use of IT cost control methods

Waagstein Research's report *Optimising IT Cost Control 2008* offers a comprehensive review and explanation of a large number of effective IT cost control and quality assurance measures. A detailed overview of the extent to which these are used by Nordic companies is also offered.

Waagstein Research's report *Optimising IT Cost Control 2008* is designed to:

- Describe and explain many of the most commonly used IT cost control and quality assurance measures in fourteen categories.
- Aid in implementing the cost control and quality assurance methods in order to improve results and avoid common mistakes.
- Provide comparison figures for the percentage of large Nordic companies that have adopted a certain cost control or quality assurance measure.
- Report the degree to which the various cost control and quality measures have been implemented.
- Offer support in making decisions on investments in cost control and quality assurance solutions.

Answering your key questions:

How does your level of IT cost control compare to other large Nordic companies?

Which are the most common cost control techniques?

To what extent are different cost control methods implemented?

How should effective cost control methods be designed and implemented?

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Method

The report is based on data collected from surveys of 40 large (average 1,966/median 833 employees) Nordic companies. The respondents are all leading decision makers with profound knowledge of their respective companies' IT cost control and quality assurance methods. The data has been collected through benchmark studies.

Target Group

The report is written based on mainly the needs and requirements of the IT management of large Nordic companies. The target group of the report is primarily: CIO/IT managers, CFOs, Purchase managers, Outsourcing managers, Controllers, IT strategists, Consultants and CEOs. The report will however also be interesting for vendors of IT products and services in order to better understand their customers.

Price and delivery

The price of the report is EUR 1,950.

The report is delivered in both printed format and in a digital copy in PDF-format for free distribution within your organisation.

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Prices are excluding VAT.

About Waagstein Research

Waagstein Research is an independent research company that provides IT governance services. Our focus is on the business and financial aspects of corporate IT operations.

Our customers are large Nordic companies and organisations and our target audience is decision-makers such as IT managers, IT strategists, financial managers and controllers.

Waagstein Research's industry-specific analysis, competitive insight and strategic advice give businesses the tools they need to optimise their IT operations.

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