



# Optimising IT Cost Control 2010

*Large Nordic Companies*

**The key to achieve low IT costs in combination with high IT value** is to implement strict measures of IT cost control and quality assurance. In order to succeed it is vital to understand what methods are available and used successfully by other companies as well as how to go about implementing them.

**This report offers a comprehensive review and explanation of a large number of effective IT cost control and quality assurance measures.** A detailed overview of the extent to which these are used by Nordic companies is also offered.

*The report is designed to:*

- Describe and explain many of the most commonly used IT cost control and quality assurance measures in fourteen categories.
- Aid in implementing the cost control and quality assurance methods in order to improve results and avoid common mistakes.
- Provide comparison figures for the percentage of large Nordic companies that have adopted a certain cost control or quality assurance measure.
- Report the degree to which the various cost control and quality measures have been implemented.
- Offer support in making decisions on investments in cost control and quality assurance solutions.

*Answering your key questions:*

*How does your level of IT cost control compare to other large Nordic companies?*

*Which are the most common cost control techniques?*

*To what extent are different cost control methods implemented?*

*How should effective cost control methods be designed and implemented?*

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Our customers are large North European companies and organisations and our target audience is decision-makers such as IT managers, IT strategists, financial managers and controllers.

Waagstein Research's industry-specific analysis, competitive insight and strategic advice give businesses the tools they need to optimise their IT operations.

## Method

**This report is based on data collected from surveys of 45 large Nordic companies.** The respondents are all leading CIOs/IT managers with profound knowledge of their respective companies' IT cost control and quality assurance methods. The survey was carried out by using a written questionnaire sent to participants' in Waagstein Research's regular benchmark studies.

### Who should buy this report?

**Optimising IT Cost Control 2010** is written based on mainly the needs and requirements of the IT management of large Nordic companies. The target group of the report is primarily: CIO/IT managers, Outsourcing managers, CFOs, Controllers, IT strategists, Consultants and CEOs. The report will however also be interesting for vendors of IT products and services in order to better understand their customers.

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