



Budgets and investment plans from a representative sample of large and medium-sized Nordic organisations

Allocation of IT costs on invested resources as well as obtained functions

Prioritised investments and expected change in investment volume

Nordic IT Costs & Investments

2005/2006 Large and medium-sized organisations

How does the size of your IT costs compare to other Nordic companies and organisations and what differences are there in IT costs between the Nordic countries?

How are IT costs in Nordic companies and organisations allocated and how will the allocation change in 2006?

Will outsourcing increase and is there a correlation between low IT costs and outsourcing?

What are the top priority IT investments for Nordic companies and organisations?

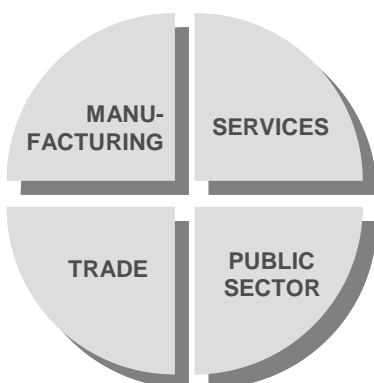
How much does it cost to provide a standard equipped stationary PC and laptop?

The IT budgets of Nordic companies and organisations have during the last year stabilised after a downward pressure during several years. There are signs of an increased need for new investments and the question is how this will affect total IT costs. Will it be possible to realize cost reductions that balance the increased investment costs and if so, in what categories will savings appear?

Waagstein Research's report Nordic IT Costs & Investments 2005/2006 maps out the IT costs and investments of Nordic companies and organisations in 2005 and 2006. The size of the IT costs of companies in both companies and public organisations are reported. Furthermore, the allocation of IT costs on invested resources (hardware, software, personnel etc.) as well as the allocation on obtained functions (infrastructure, ERP etc.) are described and analysed. The expected change in IT investments between 2005 and 2006 as well as the types of planned investments which are prioritised are also reported.

Waagstein Research's report Nordic IT Costs & Investments 2005/2006 is designed to:

- Provide comparison figures for the size of IT costs in Nordic companies and organisations
- Show how the IT costs of Nordic companies and organisations are allocated on the resources that are invested in IT such as hardware and outsourcing services



Invested resources:

- Hardware
- Software
- Internal IT personnel
- External IT Services
- Data communications services
- Premises
- Outsourcing

Obtained functions:

- IT Infrastructure
- ERP system
- Other business- and administrative IT systems

IT processes:

- Costs to evolve the business (development & integration)
- Cost to revolve the business (other)

Table of Contents**Executive summary****Introduction****IT cost levels**

IT cost per IT user (internal)

IT cost per PC

IT cost per employee

IT costs in relation to turnover

Allocation of IT costs on invested resources**Share of IT costs spent on IT development****Allocation of IT costs on obtained functions****Costs for stationary and laptop PCs****IT investments****IT costs and investments forecast 2007-2008****Conclusions**

- Show how the IT costs of Nordic companies and organisations are allocated on the resources that are obtained from the invested resources such as IT infrastructure
- Provide decision support in negotiating IT budgets
- Offer support in making decisions on IT investments.

Method

The survey, which is quantitative, has been carried out by means of a survey of leading decision makers such as CIO, IT strategist, CFO and CEO in Nordic companies and organisations in the private and public sector. The interviews were made in September 2005. The results from the survey is presented and analysed broken down by sector and size:

Countries: *Sweden, Denmark, Norway, Finland***Sectors:** *Trade, Services, Manufacturing, Public sector***Size:** *Medium-sized (25 – 100 MEUR), Large (>100 MEUR)***Target Group**

The report is written based on mainly the needs and requirements of the IT management of medium and large-sized companies and organisations. The target group of the report is primarily: CIO/IT managers, CFOs, Purchase managers, Outsourcing managers, Controllers, IT strategists, Consultants and CEOs. The report will however also be interesting for vendors of IT products and services in order to better understand their customers.

Price and delivery

The price of the report is EUR 1,950.

The report is delivered in both printed format and in a digital copy in PDF-format for free distribution within your organisation.

To order or get more information contact John Karlsson at +358-40-5545333 or e-mail john@waagstein.se

Prices are excluding VAT.

About Waagstein Research

Waagstein Research is an independent research company that provides IT governance services. Our focus is on the business and financial aspects of corporate IT operations.

Our customers are large Nordic companies and organisations and our target audience is decision-makers such as IT managers, IT strategists, financial managers and controllers.

Waagstein Research's industry-specific analysis, competitive insight and strategic advice give businesses the tools they need to optimise their IT operations.

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